

fashion calendar

MARCH 14,

1966

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 26th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

| JANUARY | JULY |
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporated IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|--|---|--|---|
| <u>WEEK ENDING FRIDAY, MARCH 11, 1966</u> | | | |
| Thursday March 10 9:00 A.M.& 12:00 Noon | IMPORT FASHIONS: BREAKFAST & LUNCHEON The Fashion Group Import Committee will present The Import Collections-- Spring, 1966. Commentators: Ethel Frankau and Mary Kay Horrigan, Bergdorf- Goodman. Prices: Breakfast--\$8.00, members; \$15.00, guests. Luncheon-- \$10.00, members; \$20.00, guests. Contact: CI. 7-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | N.Y. HILTON HOTEL BALLROOM |
| Thursday March 10 11:45 A.M. Cocktails- Luncheon | "GRACIE MANSION-- ITS HISTORY" Guest of Honor: Mrs. John V. Lindsay. Speaker: Mrs. Francis H. Lenygon, F.A.I.D. Luncheon at 12:15 P.M. Prices: \$8.00, members; \$10.00, guests. Contact: Irene Douglas, TE. 8-5133. | NAT'L HOME FASHIONS LEAGUE (767 LEX.AVE.) | HOTEL PIERRE BALLROOM |
| Thursday March 10- March 19 | EARLY FALL IRISH TWEED SEPARATES Informal showings of early Fall separates in Irish tweeds by Strelitz. Contact: Terry Houston, PL. 9-3000. Publicity: Ruth Hammer Assoc., 246-4818. | STRELITZ OF IRELAND | HOTEL PLAZA SUITE 1463 |
| Thursday March 10 | IMPORTED COLLECTION: COUTURE FALL KNITS Preview of imported collection of couture Fall knits, highlighting "the knits with the fine Italian hand." Publicity: Roy Solomon, CH. 4-3488. | DONNA PAULA KNITS BY SEYMOUR JACOBSON | 530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR |
| Beginning Thursday March 10 | OPENING OF FALL COLLECTION Continuous showings of suits and coats, designed and made in Italy. Contact: Eva Shapiro, CH. 4-0556. | VIA VENETO, 7 (DIV. GINO PAOLI) | 512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR |
| Thursday March 10 | IMPORTED FALL KNIT COLLECTION Continuous daily showings of Fall boutique knits; and one-, two-, and three-piece beaded and embroidered imported hand-loomed knits, designed by Dorothy Arden. Contact: LW. 4-0220. | ARBE IMPORTS | 498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| March 11 | W & J SLOANE RELEASE--"House of Years." (Preview, March 9) | | |
| Friday March 11 12:00 Noon Luncheon | PRESS PREVIEW OF IMPORT FASHIONS Macy's will present their import collection to the press. By invitation. (For Release, Mon., March 14.) Publicity: Margery Rubin, OX. 5-4400. | MACY'S NEW YORK | 13TH FLOOR EXECUTIVE DINING ROOM |
| Saturday March 12 12:00 Noon Luncheon | FASHIONS AT WALDORF CALIFORNIA FESTIVAL Showing of California fashions, highlighting Lee Herman Originals Spring- Summer collection in knits and fabrics of Du Pont fibers. Producer and commentator: Mia Grau. Open to public. Luncheon: \$4.95. Reservations: EL. 5-3000, Ext. 162 or 242. | DU PONT TEXTILE FIBERS | WALDORF-ASTORIA PEACOCK ALLEY |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---|--|--|---|
| <u>WEEK BEGINNING MONDAY, MARCH 14, 1966</u> | | | |
| Sunday March 13- March 17 | NATIONAL PRESS WEEK IN DALLAS Sixteenth annual press week in Dallas, with showings by following members: Mike Benet, Bogart, Brooks Uniforms, Cupaioli-Leeds, Diaper Jeans, Dorcia Originals, Charles Dickey, Donovan-Galvani, Fem Form, Henson Kickernick, Jan Leslie Hats, Johnston of Dallas, Kabro of Houston, Kingston, Kohen-Ligon-Folz, Lorch, Marcy Lee, Miller-Randazzo, McKell's, Nardis of Dallas, Parkland, Jo Junior, Petites Unlimited, Sunny South, Jo Hardin, Tedda Togs, Tribute Dress Co., Westway, and Clifton Wilhite. By invitation. Contact: Mrs. Valma McKee, 3641 Apparel Mart, Melrose 1-0622 (Dallas). | TEXAS FASHION CREATORS ASSOCIATION | STATLER-HILTON HOTEL DALLAS, TEXAS |
| Monday March 14 8:00 A.M. Breakfast | SEMI-ANNUAL BOYS' FASHION PRESENTATION B.A.M.A. Fall 1966 fashion show. By invitation. Contact: Leon Singer, 10 West 33rd St., LW. 4-5130. | BOYS' APPAREL AND MANUFACTURERS ASSN. | HOTEL NEW YORKER GRAND BALLROOM |
| Monday March 14 9:30 A.M. Coffee | PRESS PREVIEW: HAUTE COUTURE IMPORTS Ohrbach's will present their haute couture Paris, Italian, Spanish originals and copies to the press. By invitation only: Miss Angela, OX.5-4000, Ext. 208. (<u>For Release, Tues., March 15.</u>) Publ.: Donna Lawson, OX. 5-4000. | OHRBACH'S | 5TH FLOOR |
| Monday March 14 11:00 A.M. & 2:30 P.M. | SPRING-SUMMER CUSTOM- ORDER COLLECTION Two showings of custom-order coats, suits, and dresses for daytime and evening. By invitation. Contact: Jan Taylor, TR. 9-8965. | DICK WEBSTER | 45 WEST 56TH STREET SALON - 4TH FLOOR |
| Beginning Monday March 14 | PANTS ENSEMBLES AND BEACH WEAR Pants ensembles for "staying in and stepping out"; also evening and daytime resort and beachwear. Continuous from 2:00-6:00 P.M. Contact: Helaine Clark, 477-2725. | SOMETHING A LITTLE BIT DIFFERENT | 8 ST. MARKS PLACE |
| Beginning Monday March 14 | FALL COLLECTIONS: BOYS, GIRLS, TODDLERS Boys' knit and woven shirts and sweaters by Rob Roy, sizes 3-7, 6-20. Girls' coordinated knit playwear, jumpers, skirts, sizes 3-6x, 7-14, for Bonnie Roy. New Toddler Boys shirt and pants sets. All feature durable press. Contact: Arthur Bern, 947-8100. Publicity: Janet Laib, 861-0110. | ROB ROY, INC.; BONNIE ROY | 45 WEST 34TH STREET SHOWROOM - 5TH FLOOR |
| Beginning Monday March 14 | PREVIEW: FALL CORDUROY COLLECTION Informal showing of the Fall Corduroy collection, including suits, shifts, and separates. Contact: Ellen Newcomb, 255-5500. | LOOMTOGS, INC. | 1407 BROADWAY SHOWROOM - 35TH FLOOR |
| Tuesday March 15 11:30 A.M. | SPRING-SUMMER PREVIEW BY TWO DESIGNERS Ready-to-wear fashions by Gigliola Curiel of Milan, Bernard Newman of the U.S., and Marguery Burke Bolhagen of the U.S. By invitation. (<u>For Release, Wed., March 16.</u>) Publicity: Florence Neff, PL. 3-7300. | BERGDORF GOODMAN | 4TH FLOOR |
| Tuesday March 15 12:00 Noon Luncheon | PRESS LUNCHEON FOR PRINT COUNCIL Press party to introduce the "Fashion Print Council"--to promote greater consumer demand for prints in apparel and home furnishings. By invitation. Publicity: Patricia Quigley at Bell & Stanton, PL. 9-4800. | FASHION PRINT COUNCIL | SARDI'S WEST 234 WEST 44TH STREET |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
|---|---|------------------------------------|---|
| Tuesday March 15 2:00 P.M. | OPENING: EARLY FALL COAT COLLECTION Showing of early Fall coat collection, March 15, 17, 21, 23, 28 at 2:00. By appointment. Contact: Mrs. Jaye Sweedler, BR. 9-8987. | ORIGINALA | 512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR |
| March 16 | BLOOMINGDALE RELEASE--British Week. (No Press Show) | | |
| Wednesday March 16 9:30 A.M. | PRESS PREVIEW OF SHOE FASHIONS Preview of Spring and Summer shoe collection. By invitation. (<u>For Release, Thurs., March 17.</u>) Contact: Helen C. Dracos, EL. 5-6800, Ext. 220. | BONWIT TELLER | 2ND FLOOR SHOE SALON |
| Wednesday March 16 12:00 Noon Luncheon | LUNCHEON FASHION SHOW: CALIFORNIA FESTIVAL Showing of California fashions highlighting Georgia Bullock's Spring-Summer collection in Du Pont fibers. Producer and commentator: Mia Grau. Open to public. Luncheon: \$4.95. Reservations: EL. 5-3000, Ext. 162 or 242. | DU PONT TEXTILE FIBERS | WALDORF-ASTORIA PEACOCK ALLEY |
| Wednesday March 16 12:30 P.M. Luncheon | "PRIMAVERA COLLECTION" AT LUNCHEON SHOW Informal showing of Spring fashions. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.00): CI. 6-9171. | CISA (IMPORTS INT'L, INC.) | BARBETTA RESTAURANT 321 WEST 46TH STREET |
| Beginning Wednesday March 16 | FALL-WINTER COUTURE KNITWEAR COLLECTION Continuous daily showings of coats, suits, ensembles, cocktail costumes in knitwear by Tricosa of Paris, imported for Feder Fashions. Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952. | FEDER FASHIONS | 1410 BROADWAY SHOWROOM - 29TH FLOOR |
| March 17 | ST. PATRICK'S DAY (Thursday). | | |
| Thursday March 17 9:30 A.M. Breakfast | PRESS PREVIEW: IMPORTS AND REPRODUCTIONS Press preview of Alexander's imports and reproductions. By invitation. (<u>For Release, Fri., March 18.</u>) Publicity: Rene Hall, OX. 5-4500, Ext. 285. | ALEXANDER'S | 500 CLUB 500 SEVENTH AVENUE |
| Thursday March 17 12:45 P.M. & 5:45 P.M. | CUSTOMER SHOWINGS: HAUTE COUTURE IMPORTS Ohrbach's will present Paris, Italian, and Spanish haute couture originals and line-for-line copies at two showings. First show (celebrity show) 12:45 P.M., by invitation only; second show, 5:45 P.M., open to public. (In Westbury, Friday, March 18, at 12:45 P.M., 2nd floor.) Publicity: Mark Klauser, OX. 5-4000, Ext. 208. | OHRBACH'S | 5TH FLOOR |
| Friday March 18 10:00 A.M. | PRESS PREVIEW: STUDIO 3 FASHIONS & ACCESSORIES Newest idea collection of fashions and accessories. By invitation. (<u>For Release, Mon., March 21.</u>) Publicity: Kay Robinson, OR. 9-7800. | B. ALTMAN & COMPANY | 9TH FLOOR CONFERENCE ROOM |
| Saturday March 19 7:30 P.M. Dinner | DINNER TO HONOR DUKE OF EDINBURGH Dinner in honor of His Royal Highness the Duke of Edinburgh, K.G. Price: \$150.00 per person. Proceeds for Variety Club of N.Y., Children's Heart Institute at N.Y. Medical College, Flower and Fifth Avenue Hospitals. Contact: C.C. Philippe, MO. 1-2320. | THE VARIETY CLUBS INTERNATIONAL | HOTEL AMERICANA |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| March 21 | ALTMAN RELEASE--Spring Fashions. (Preview, March 18--See Pg. 3) | | |
| Monday March 21 12:30 P.M. Luncheon | INTERNATIONAL HAUTE COUTURE FASHION SHOW Alexander's International Haute Couture Spring Fashion Show and Champagne Luncheon for benefit of The Boys' Club of New York. Honorary Chairman: H.H. The Duchess of Windsor. Chmn.: Mrs. George F. Baker, Jr. and Miss Rosalind Russell. Fashion show will feature the stars from the forthcoming United Artists film "The Group." Tickets: \$10.00 each. Contact: Boys' Club, 287 East 10th St., GR. 7-8177. (Customer show open to public 3:00 PM) Public Relations: Serge Obolensky Assoc., 598 Madison Ave., PL. 9-6272. | ALEXANDER'S | LEX.AVE.& 58TH STREET 3RD FLOOR |
| Monday March 21 12:15 P.M.; 5:45 P.M. | CUSTOMER SHOWINGS OF IMPORT FASHIONS Macy's will present their import fashions at two showings, 12:15 P.M. and 5:45 P.M. Open to public. Publicity: Margery Rubin, OX. 5-4400. | MACY'S NEW YORK | 3RD FLOOR |
| Tuesday March 22 9:30 A.M. Breakfast | PREMIERE SHOWING: FALL COLLECTION Premiere showing of Don Simonelli's first knitwear collection for Mia Editions. Showing at 10:00 A.M. For press and buyers. By invitation. Publicity: Essie Pinsker Associates, WI. 7-2514. | MIA EDITIONS BY DON SIMONELLI | 1407 BROADWAY SHOWROOM - 38TH FLOOR |
| Tuesday March 22 12:00 Noon Luncheon | LUNCHEON FASHION SHOW: CALIFORNIA FESTIVAL Showing of California fashions highlighting Stuart Mackey's Spring-Summer collection in Du Pont fibers. Producer and commentator: Mia Grau. Open to public. Luncheon: \$4.95. Reservations: EL. 5-3000, Ext. 162 or 242. | DU PONT TEXTILE FIBERS | WALDORF-ASTORIA PEACOCK ALLEY |
| Tuesday March 22 12:30 P.M. Luncheon | IMPORTS AND COPIES AT LUNCHEON SHOW Import Spring couture fashions, featuring originals and adaptations. Press by invitation. Public by reservation: \$5.00; contact: "Banquet Dept.," PL. 9-3000. Publicity: Rene Hall, OX. 5-4500, Ext. 285. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726. | ALEXANDER'S | HOTEL PLAZA BALLROOM |
| Tuesday March 22 2:30 P.M. | PREVIEW OF FALL SPORTSWEAR Preview of coordinated separates, designed by Jeanne Essig. By invitation. Publicity: Ruth Shaw, LO. 4-3113. | MAJESTIC SPECIALTIES | 1410 BROADWAY SHOWROOM - 16TH FLOOR |
| Tuesday March 22 3:00 P.M. | PRESS PREVIEW: SPRING- SUMMER COLLECTION Elizabeth Arden will present her Fashion Collection for Spring-Summer 1966, designed in Paris by Antonio del Castillo, exclusively for Elizabeth Arden. By invitation. (For Release, Thurs., March 24.) Publicity: McGeehan & O'Connor, 667 Madison Ave., PL. 9-8150. | ELIZABETH ARDEN | 691 FIFTH AVENUE SALON |
| March 23 | LORD & TAYLOR RELEASE--Children's Easter fashions. (No Press Show) | | |
| Wednesday March 23 10:30 A.M. | PREVIEW OF KNIT COLLECTIONS Emery Knits for juniors, and Madiera misses knit separates--both collections designed by Micia of Rome. By invitation. Publicity: Ruth Shaw, LO. 4-3113. | MAJESTIC SPECIALTIES | 1410 BROADWAY SHOWROOM - 16TH FLOOR |

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| Wednesday March 23 12:30 P.M. Luncheon | SPRING FASHIONS AT LUNCHEON SHOW Informal showing of Spring fashions, designed by Don Breitingner for Harold Levine. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.00): CI. 6-9171. | HAROLD LEVINE | BARBETTA RESTAURANT 321 WEST 46TH STREET |
| March 24 | ELIZABETH ARDEN RELEASE--Spring fashions. (Preview, March 22--See Pg.4) | | |
| Thursday March 24 6:30 P.M. Dinner | DINNER FASHION SHOW: CALIFORNIA FESTIVAL Showing of California fashions highlighting Marsina's Spring-Summer collection in Du Pont fibers. Producer and commentator: Mia Grau. Open to public. Dinner: \$7.75. Reservations: EL. 5-3000, Ext. 162 or 242. | DU PONT TEXTILE FIBERS | WALDORF-ASTORIA PEACOCK ALLEY |
| Sunday March 27 12:00 Noon Luncheon | LUNCHEON FASHION SHOW: CALIFORNIA FESTIVAL Showing of California fashions, highlighting Catalina's Spring-Summer collection in Du Pont fibers. Producer and commentator: Mia Grau. Open to public. Luncheon: \$4.95. Reservations: EL. 5-3000, Ext. 162 or 242. | DU PONT TEXTILE FIBERS | WALDORF-ASTORIA PEACOCK ALLEY |
| Sunday March 27- March 30 | SPRING AND SUMMER SHOE FASHIONS Showing of shoe fashions, sponsored by National Shoe Retailers Assn., Nat'l Footwear Mfrs. Assn., Inc., Volume Footwear Retailers Assn., New England Shoe & Leather Assn., Inc. Sun., March 27, 11:00 A.M.--Men's fashion trends, \$7.50, Sheraton-Atlantic. Mon., March 28, 8:00 A.M.--Industry breakfast, \$7.50, Statler Hilton. Speaker: Drew Pearson. Tues., March 29, 8:00 A.M.--Retailers' Workshop, \$5.00, Statler Hilton. Contact: Edward A. Launzel, LO. 3-5585. | NATIONAL SHOE FAIR OF AMERICA | NEW YORKER, STATLER HILTON; SHERATON-ATLANTIC |
| Monday March 28 12:30 P.M. Luncheon | SPRING AND SUMMER COTTON FASHION SHOW "Collage of Cottons"--Galey & Lord cotton fashions by leading designers. Press by invitation. Public by reservation: \$5.00; contact: "Banquet Dept.," PL. 9-3000. (Note Change of Date.) Publicity for Galey & Lord: Rosemary Sheehan, MU. 5-1280. Fashion Show Director: Mary Alice Rhee, PL. 2-5726. | GALEY & LORD | HOTEL PLAZA TERRACE ROOM |
| Beginning Monday March 28 | OPENING: FALL JUNIOR KNITWEAR COLLECTION Continuous showings of Fall junior knits, designed by Frank Adams. Contact: LO. 4-1434. | JUNIOR ACCENT | 498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR |
| Beginning Monday March 28 | OPENING: SUMMER AND EARLY FALL KNITWEAR Continuous daily showings of Summer and early Fall Kimberly knitwear collection. Contact: Robert Brown, LO. 4-1080. | KIMBERLY KNITWEAR, INC. | 1410 BROADWAY SHOWROOM - 10TH FLOOR |
| Tuesday March 29 9:00 A.M. Breakfast | PRESS PREVIEW: FALL SHOE COLLECTION I. Miller will preview their Fall shoe collection to the press. By invitation. Publicity: Ruth Hammer Associates, 246-4818. | I. MILLER | FIFTH AVE. & 57TH STREET GALLERIA |
| Thursday March 31 6:30 P.M. Dinner | DINNER FASHION SHOW: CALIFORNIA FESTIVAL Showing of California fashions, highlighting Phil Rose's Spring-Summer collection in Du Pont fibers. Producer and Commentator: Mia Grau. Open to public. Dinner: \$7.75. Reservations: EL. 5-3000, Ext. 162 or 242. | DU PONT TEXTILE FIBERS | WALDORF-ASTORIA PEACOCK ALLEY |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Thursday March 31 9:30 A.M. Breakfast | BEAUTY ESSAY AWARD AND BREAKFAST John H. Breck Beauty Essay Award Breakfast, in conjunction with Breck's sponsorship of America's Junior Miss Pageant. Announcement of national winner of the Breck Beauty Essay Award. By invitation. Contact: Jacqueline Ryan, Vernon Pope Co., PL. 7-7510. | JOHN H. BRECK, INC. | GALLERY MODERN ART 2 COLUMBUS CIRCLE |
| Thursday March 31 12:00 Noon Luncheon | FABRICS DIVISION LUNCHEON MEETING "Adventurers In Fabric"--Fall and Winter Fabric Exhibit and Meeting. Speaker: Polly Shaine, Divisional Merchandise Manager, AMC. Co-Chmn.: Emelie Tolley, Benton & Bowles; Jacqueline Horscher, Vogue-Butterick Pattern. Prices: \$10.00, members; \$12.00, guests. Fabrics exhibit, 8:30 A.M. to 11:00 A.M.; 2:30 P.M. to 4:00 P.M. (Admission \$2.00 for those without luncheon tickets.) Contact: CI. 7-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | NEW YORK HILTON HOTEL BALLROOM |
| Thursday March 31 4:30 P.M. Cocktails 5:00 P.M. Show | HEADLINER KNIT FASHION SHOWING Headliner Knit Fashions of Creslan--a collection of original fashions created by young student designers for famous personalities in headlines. The collection is the result of a fashion design project, sponsored by American Cyanamid Company and Fair-Tex Knitting Mills. By invitation. Contact: Dorothy Ashton, Sally Dickson Associates, TN. 7-2055. | AMERICAN CYANAMID COMPANY | HOTEL PIERRE ROOF GARDEN |
| April 3 | PALM SUNDAY | | |
| Monday April 4 9:45 A.M. Breakfast | PREVIEW: YOUNG DESIGNERS 1966 ROOM SETTINGS Informal buffet breakfast, previewing rooms by Bloomingdale's Young Designers. By invitation. (For Release, Tues., April 5.) Publicity: Louise Langdon, PL. 2-1212, Ext. 7205. | BLOOMINGDALE'S | 5TH FLOOR |
| Monday April 4 3:00 P.M. | SPRING AND SUMMER COUTURE FASHIONS Presentation of coiffures by M. Guillaume of Paris. Also, Intercoiffure-America preview of Spring and Summer hairstyles, followed by reception and cocktails. Press by invitation. Publicity: Leonard Gerber, PL. 2-2254. Tickets: \$25.00 each. Contact: Richard Petrolia, 22 E. 62nd St., 751-6240. | INTERCOIFFURE-AMERICA | HOTEL PIERRE BALLROOM |
| Beginning Monday April 4 | OPENING: FALL COLLECTION Fall collection of knitted sportswear separates at daily showings. Contact: Annette Goldberg, Fashion Coordinator, OR. 9-7010. Publicity: Essie Pinsker Associates, WI. 7-2514. | AILEEN INC. | 1407 BROADWAY SHOWROOM - 32ND FLOOR |
| April 4 | PASSOVER BEGINS AT SUNDOWN--Monday. (First day, Tuesday, April 5) | | |
| April 8 | GOOD FRIDAY | | |
| Saturday April 9- April 17 | TENTH ANNUAL INT'L AUTOMOBILE SHOW Display of more than 500 domestic and imported vehicles, featuring two specially-built safety automobiles from Italy. Prices: Adults--\$2.00; children--\$1.00. Publicity: Gene Graf, 331 Madison Ave., MU. 2-4802. | INTERNATIONAL AUTOMOBILE SHOW | NEW YORK COLISEUM COLUMBUS CIRCLE |
| April 10 | EASTER SUNDAY | | |

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| Tuesday April 12 10:00 A.M. | OPENING: ADVANCE FALL COLLECTION Showings of advance Fall coat and suit collection on April 12, 13, 19, 20 at 10:00 A.M. or by appointment. Contact: Herbert Gallant, LA. 4-7285. | FRANK GALLANT, INC. | 205 WEST 39TH STREET SHOWROOM - 5TH FLOOR |
| Tuesday April 12 11:30 A.M. | PREVIEW: ADVANCE FALL COATS AND SUITS Capsule collection of pre-Fall coats, suits, and ensembles. By invitation. Continuous daily thereafter. Contact: LA. 4-3310. | GEORGE CARMEL, INC. | 530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR |
| Tuesday April 12 4:00 P.M. Cocktails | FALL SEPARATES AND SHIRTS BY MELBA HOBSON Preview of Fall separates and shirts, designed by Melba Hobson for Lady Hathaway. By invitation. Publicity: Sidney Dee Bloeme, JU. 6-4490. | LADY HATHAWAY (1407 BROADWAY) | WARNER SHOWROOM 90 PARK AVENUE-12TH FL. |
| Wednesday April 13 12:30 P.M. Luncheon | FABRICS FASHION SHOW AND LUNCHEON Sixth International Fabrics Fashion Show, featuring decorative fabrics in a specially created collection by leading designers of men's and women's fashions. Commentator: Carol Bjorkman. Tickets: \$15.00, for benefit of NSID Educational Foundation. Contact: NSID, 157 West 57th Street, JU. 2-1421. Publicity: Ted Materna Assoc., PL. 3-3240. | NAT'L SOCIETY OF INTERIOR DESIGNERS | AMERICANA HOTEL IMPERIAL BALLROOM |
| Thursday April 14 4:00 P.M. | PREVIEW: SKI AND APRES SPORT COLLECTION "Skiing Is A Family Affair"--Ski and Apres Sport collection designed by Mr. Fred for Fur & Sport. Publicity: Lisa Curtis, MU. 4-7444 or Mr. Albert, PE. 6-8516. | FUR & SPORT, INC. | 224 WEST 34TH STREET SHOWROOM - 11TH FLOOR |
| Saturday April 16- April 21 | SEVENTH ANNUAL SKI TRADE SHOW Over 150 member firms will present ski apparel, equipment, footwear, and accessories, including more than 1500 different brand-name products. Registration fee: \$5.00 (except for pre-registered retailers). Contact: Ralph A. des Rochas, executive director, MO. 1-1533. | SKI INDUSTRIES AMERICA (366 MADISON AVENUE) | TRADE SHOW BLDG. & NEW YORKER (9TH FLOOR) |
| Saturday April 16- April 21 | THIRD ANNUAL N.Y. SNOW SHOW More than 90 firms, manufacturers and importers, will show hundreds of lines of ski merchandise at the third annual N.Y. Snow Show. Exhibition of ski equipment, apparel, footwear, accessories, and many new products. Cocktail-reception for buyers--Sunday, April 17. Publicity: Doris Taplinger, TR. 4-3030. | SKI COUNCIL OF AMERICA, INC. | SHERATON-ATLANTIC B'WAY AT 34TH STREET |
| Wednesday May 18 6:30 P.M. Cocktails- Dinner | DINNER-FASHION SHOW FOR FALL 1966 Formal dinner and fashion show of trend-setting styles for Fall 1966, in tribute to American designers, featuring costumes in Du Pont fibers from American couture houses. Cocktails--6:30; Dinner--7:30, Grand Ballroom, followed by show. For retail executives, buyers and press. By invitation only. Contact: Trade--Joy Zegras, 971-4326; Press--Mabel Henderson, 971-4375. | DU PONT COMPANY | NEW YCRK HILTON HOTEL GRAND BALLROOM |

THEATRE...OPERA...MOVIES

- Monday
March 14 PREMIERE: "HAMLET" (Movie) PLAZA THEATRE, 42 EAST 58TH STREET
Prize-winning film version, translated by Boris Pasternak, received a special prize at the Venice International Film Festival. Highlighted by Dmitri Shostakovich's musical score. Director: Grigori Kozintsev, a leading Soviet director. Publicity: Tess Michaels, CI. 5-6000.
- Monday
March 14 TWENTY-FIFTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH ST.
Mon., March 14: Giordano's "Andrea Chenier." Tues., March 15: Verdi's "Falstaff." Wed., March 16: Wagner's "Parsifal." Thurs., March 17: Mozart's "Don Giovanni." Fri., March 18: Puccini's "La Fanciulla del West." Sat. Mat., March 19: Rossini's "Il Barbiere di Siviglia." Sat. Eve., March 19: Wagner's "Tannhaeuser." Publicity: Francis Robinson, PE. 6-1200.
- Wednesday
March 16 PREMIERE: "THE GROUP" (Movie) ASTOR, TRANS-LUX EAST, MURRAY HILL
Film version of the best-seller by Mary McCarthy, presented by Charles K. Feldman for United Artists release. Director: Sidney Lumet. Cast includes the sons and daughters of famous stars. Sidney Buchman produced and wrote the screenplay. Publicity: Tess Michaels, CI. 5-6000.
- Thursday
March 17 OPENING: "THE BEST LAID PLANS" BROOKS ATKINSON, 256 W. 47TH STREET
Hillard Elkins and Donald Mitchell present Edward Woodward in a comedy of a successful, handsome playwright, dependent on highly disturbed women. Director: Paul Bogart. Scenery: Oliver Smith. Lighting: Peggy Clark. Costumes: Florence Klotz. Publicity: Lee Solters, TN. 7-8500.
- Friday
March 18 OPENING: "POUSSE-CAFE" 46TH STREET THEATRE, 226 W. 46TH ST.
The Marquis de la Passardiere will present the musical adapted from the film "The Blue Angel." Book by Jerome Weidman, dealing with the sinful days in New Orleans, "honky-tonk" district. Starring Theodore Bikel, Lilo. Directed by Jose Quintero. Music by Duke Ellington. Scenery: Will Steven Armstrong. Choreography: Valerie Bettis. Costumes: Patricia Zipprodt. Musical Director: Herbert Green. Publicity: Bill Doll, JU. 6-8894.
- Thursday
March 24 PREMIERE: LINCOLN CENTER REPERTORY VIVIAN BEAUMONT THEATRE
New York Premiere of the Fourth Production, "The Caucasian Chalk Circle" by Bertolt Brecht, adapted by Eric Bentley, presented and directed by Herbert Blau and Jules Irving. Seven weeks only. Publicity: Barry Hyams, EN. 2-7600.
- Tuesday
March 29 PREMIERE: "CAST A GIANT SHADOW" (Movie) DeMILLE THEATRE, 7TH AVE. at 47TH ST.
Kirk Douglas and Senta Berger star in this heroic story of David "Mickey" Marcus, American leader in the Israeli 1948 War of Independence, written and directed by Melville Shavelson. Co-starring: Angie Dickinson, James Donald, Stathis Giallelis, and Luther Adler. Special appearances by Frank Sinatra, Yul Brynner, and John Wayne. Music: Elmer Bernstein. Publicity: Tess Michaels, CI. 5-6000.
- Tuesday
March 29 "IT'S A BIRD...IT'S A PLANE...IT'S SUPERMAN" SHUBERT THEATRE, WEST 44TH ST.
Harold Prince and Ruth Mitchell present a new comedy inspired by the "Superman" comic strip. Starring: Jack Cassidy with Michael O'Sullivan, Bob Holiday (Superman), Joan Hotchkil, Linda Lavin. Director: Harold Prince. Book: David Newman and Robert Benton. Costumes: Florence Klotz. Publicity: Mary Bryant, LT. 1-2340.

1967

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